

Detailed Programme - Parallel Sessions

For readability purposes, only one author per paper (corresponding or presenting author) is displayed in the programme

DAY 1 - Slot 1 (11:00–12:30)

<p>1A – Circular Business Models Room T31</p> <p>Chair: Mathias Cöster</p> <p>Exploring Stakeholder Value Creation in the Circular Economy: Insights from Dutch Managers <i>Henry WAI LEONG HO</i></p> <p>Organising Circularity: How Governance Structures Shape Biogas/Biomethane Ecosystems in Agriculture <i>Vincenzo RISO</i></p> <p>Beyond the Circular Business Model: Actor Engagement and Institutional Work as Systemic Implementation Practices <i>Roman ADAMOVSKEY</i></p> <p>The typology of circular business model in perspective of local contents <i>Junghie HAN</i></p>	<p>1B – Digital, High-Tech and Resilience Room T32</p> <p>Chair: Yen Tran</p> <p>Business model innovation in multi-platform business-to-business ecosystems: The case of future local 6G mobile communications <i>Petri AHOKANGAS</i></p> <p>Business Model Resilience in the Face of Geopolitical Risk and Uncertainty <i>Rashid DEHKORDI</i></p> <p>Digital industrial innovation – process, product and business model innovation <i>Lars BENGTSOON</i></p> <p>Business impact of industry 5.0 in a meaningful work context <i>Matias VIERIMAA</i></p>	<p>1C – Business Model Ambidexterity and Organizational Dynamics Room T33</p> <p>Chair: Andrea Sabatini</p> <p>When Value Is Contested: Business Model Selection Under Evaluative Logic Plurality <i>Stephen HAMPSON</i></p> <p>How Age and Size Moderate the Business Model-Performance Relationship in Young Firms <i>Pavel MILEI</i></p> <p>How emerging market firms manage ambidexterity through Dual Business Models - Evidence from Indian Organizations <i>Swarup KUMAR DUTTA</i></p> <p>FinTech business model adoption barriers – the Silver generation perspective <i>Monika KLIMONTOWICZ</i></p>	<p>1D – Analytical Approaches to Business Models Room T36</p> <p>Chair: Matti Skoog</p> <p>From Ontology to Practice: Assessing E3-Value for Value Network Design in Smart Industries <i>Eugene SHENDEROV</i></p> <p>The four lenses cradle to grave approach illustrated with additive metal manufacturing <i>Mikael COLLAN</i></p> <p>Business Model Quantification: A methodology for creating comparable data on business models <i>Peter THOMSEN</i></p> <p>An Integrated Index-Based Framework for Evaluating Public Bus Transportation Business Models in Megacities <i>Büşra BURAN</i></p>
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DAY 1 - Slot 2 (15:00–16:30)

2A – Sustainable Business Model Transformation

Room T31

Chair: Lorenzo Simoni

Antecedents of Sustainable Business Model Transformation – Insights from a Cross-Sectional Field Study

Angelica SARDINI

Sustainable Business Model Innovation for Global Green Energy Transition: The Dynamic Process Perspective

Zahra GHORBANI

From Adaptation to Ecosystem Transformation: Business Model Innovation for Nature-Positive Outcomes

Petri AHOKANGAS

The Pedagogical Perspective to Implementing Business Models in Practice: Creating Societal Impact through Sustainable Business Models in Business Schools

Taslim ALADE

2B – Business Model Design and Evolution

Room T32

Chair: Lars Bengtsson

Borrowing the Giant's Assets: Venture Clienting as a Catalyst for Startups' Business Model Design

Christian LEHMANN

Stakeholder interactions and business model evolution in deep-tech spinoffs: A mechanism-based inquiry

Paula MÄKINEN

When Business Model Diversification Pays Off: A Configurational Approach to Firm Performance and Corporate Risk

Donna Henrike BOHRER

2C – Governance and Performance Management in Business Models

Room T33

Chair: Marco Giuliani

Contractual Governance as an Architectural Mechanism: Stabilizing Complementarity Realization in Boundary-Spanning Business Models

Mohammad Naji SHAH MOHAMMADI

Modelling a business model that does not exist – matching sustainability accounting regulations and business realities

Mathias CÖSTER

Operationalising Business Models through Performance Management – a case study

Jesper CHRAUTWALD SORT

Extending stakeholder value creation and delivery: the contribution of a financial reporting perspective

Robin ROSLENDER

2D – Business Model Adaptation in Dynamic Contexts

Room T36

Chair: Mirella Muhic

Business Models as Reference Models: Episodic Refinement and Escalation to Adaptation

Stephen HAMPSON

When Focus Comes First: How Activity Sequencing Shapes Business Model Evolution

Olga NOVIKOVA

Understanding change in turbulent business contexts: a business model analysis of automotive dealerships in Italy

Andrea SABATINI

DAY 2 - Slot 3 (11:00–12:30)

3A – Business Model Innovation Room T31

Chair: Peter Thomsen

Stakeholder-driven ecosystem business model innovation approach to holistic Sustainability in high-technology 6G context

Petri AHOKANGAS

Linking Social Sustainability Approach to Business Model Innovation in 6G-Enabled Healthcare

Zohreh Yousefi DAHKA

Network-based business model adaptation in established firms: From a Local Laboratory to a Service Provider in Industrial Networks

Alberto AMADEI

From Tournament Arbitrage to Platform Ecosystems: Business Model Evolution in Esports Organisations

Kenny CHING

3B – Bioeconomy and Blue economy Room T32

Chair: Rosario Faraci

Sustainable business models, the Triple Layered Business Model Canvas and digital twins in bioeconomy: A semi-systematic literature review

Daniela LUDIN

Application of the Triple Layered Business Model Canvas in Digital Twin Enabled Product-Service Systems in a Bioeconomy Context - A Qualitative Single Case Study

Erika MÜLLER

What is the value of CO₂? Studying Business Models of Carbon Capture, Storage and Utilization

Louise BRØNS KRINGELUM

Business models for sustainability in the blue economy: A systematic review supporting zero pollution and biodiversity conservation

Michele GUIDI

3C– Artificial Intelligence Room T33

Chair: Negin Salimi

Business Model Configurations for Commercializing Generative AI as a General Purpose Technology

Massimiliano DELL'ORTO

An ML-Enhanced Pricing Rule Engine for Mass Customization in a Manufacturing SME

Johannes WINTER

Workshop concept for AI-enabled Business Model Innovation

Kathrin NAUTH

AI, Business Model Renewal, and the Optimization Trap: Insights from Turkish Fintech

Semen SON-TURAN

3D – Business Model Archetypes and Analytical Frameworks Room T36

Chair: Christian Lehmann

Stars, Cows, and Everything In Between: A Business Model Archetype Framework for Complex Enterprises

Deep PAREKH

Sustainability profiles: classifying business models and tension management in the French clothing industry

Ouiem HELLARA

Episode Mapping for Business Model Dynamics

Stephen HAMPSON

A Method for the Viability Analysis of Collaborative Business Models through System Dynamics

Yasmin RETTAB

DAY 2 – Slot 4 (13:30–15:00)

4A – Operationalizing Sustainability in Business Models

Room T31

Chair: Robin Roslender

From Governance Commitments to Operational Priorities: Incentive Architecture in Business Model Design

Maria Soledad DURAND

Bottom-up Approach to Sustainability – The Case of Rimpocha

Binayak MALLA

Entrepreneurial Mindset and Internal-External Influences towards Sustainability: Co-Creating New Value

Senad OSMANOVIC

Implementation Guideline of a Sustainable Value-Added Framework

Manuel BRUNNER

4B – Servitization and Business Model Dynamics

Room T32

Chair: Maria Serena Chiucci

Servitization in the manufacturing industry through business model innovation: A case study

Roberta CICCOLA

Dynamic pathway the servitization of local contents through the frugal innovation -perspective on circular business model-

Minji JEONG

Between continuity and renewal: A processual framework for business model innovation and generational succession in family firms

Alex RICCI

Toward a Temporal Business Model Canvas: A Conceptual Framework for Dynamic Business Model Design

Negin SALIMI

4C – Business Models in Energy and Technological Transitions

Room T33

Chair: Monica Klimontowicz

Climate risk and business models: The role of business models in solving the financial sector's climate risk and ESG assessment challenges

Christian NIELSEN

When the Ecosystem Isn't There: Requisite Variety, Selective Closure, and Business Model Boundary Choice in Clean Power Generation

Stephen HAMPSON

Ecosystem Configurations and Business Models in Satellite-Terrestrial Media Delivery

Julia ZHANG / Petri AHOKANGAS

4D – Literature Reviews and Frameworks in Business Model Research

Room T36

Chair: Vincenzo Riso

Business model design: A Systematic Literature Review and Bibliometric Analysis

Rosaria FERLITO

Business Model Innovation and Post-Merger Integration: A Bibliometric Analysis (2000–2025)

Niaama LAHRAOUI

Making Sense of Business Models: A Broader Narrative Perspective

Heidi MYYRYLÄINEN